

Sponsorship Opportunity



Irish
District
Energy
Association

Irish District Energy Association

Annual Conference 2023

Thursday, 26th October
Camden Court Hotel, Dublin



IRELAND'S LEADING DISTRICT HEATING EVENT



Event Details

Ireland's leading district heating event returns once more

We are delighted to announce that the Irish District Energy Association's Annual Conference will take place this year on Thursday, 26th October 2023.

Taking place in the centrally-located Camden Court Hotel, this event offers a great opportunity to support Ireland's emerging district heating industry.

Show your Support

For Ireland's leading district heating event

Given the importance of district heating on the government's agenda and the important role that it can play in contributing to 2030 climate targets, this conference is sure to attract a lot of interest among key industry stakeholders.

By sponsoring this conference, not only will you be helping to develop the association and its membership, you will also be helping to advance district heating as a significant low-carbon solution for Ireland's heating needs.



Why Sponsor this Event?

Engage with key industry stakeholders

IrDEA Conference Sponsors are exposed to a highly-engaged, national and international audience with a variety of expertise on district energy.

Key Benefits

Sponsoring the IrDEA Conference provides:



Access to key industry stakeholders



Networking opportunities



Unique marketing & brand exposure



Direct association with Ireland's emerging district heating market

Building on last year's success



150+

attendees at last year's conference



sold out

tickets to last year's conference, due to demand



60+

organisations represented from public sector, energy organisations, government bodies, utilities and academia



98

engagements with stakeholders through newsletters, social media and direct email



*"One of best events I've attended in a long time.
Informative, timely and relevant."*

Snapshot of event feedback survey from last year's conference

Who's Attending?

Promote your brand to a highly-engaged audience

As Ireland's most recognised event in the low-carbon heating sector, this conference attracts a highly-engaged, national and international audience, including government officials and policy makers, sector representatives from the energy and heating industries, researchers and academia, developers and public sector / local authority representatives.



Government &
Policy Makers



Energy Sector
Representatives



Heating Sector
Representatives



Research &
Academic
Institutions



Local Authorities
& Other Public
Sector
Organisations



Developers

Sponsorship Packages



Main Sponsor Package (Limited to 2 organisations)

Benefits

Online promotion of your organisation across digital channels (social media, etc.)

Exhibition opportunity
- preferred positioning

Premium placement of
your logo across all
conference promotional
material

Guaranteed speaking slot

€6,000 + VAT



Supporting Sponsor Package

Benefits

Online promotion of your organisation across digital channels (social media, etc.)

Exhibition opportunity -
standard positioning

Inclusion of
your logo across all
conference promotional
material

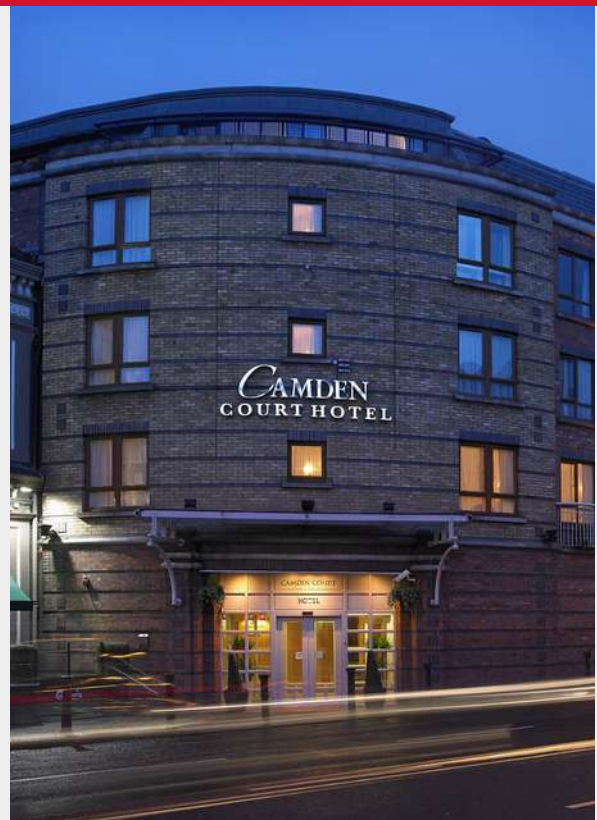
Opportunity to chair one of the
conference sessions
**(limited to the first 2 supporting
sponsors to sign up)**

€3,000 + VAT

Event Venue



Irish
District
Energy
Association



Camden Court Hotel, Dublin

Following on from the success of last year's sold-out event, this year's conference will take place in the very centrally-located Camden Court Hotel, right in the heart of Dublin City Centre, with easy access for public transport users, pedestrians and cyclists.

The hotel's flagship Olympia Suite can cater for up to 250 delegates, ensuring that your support of this year's conference will get the recognition it deserves among a wide variety of industry stakeholders who will be in attendance.

About IrDEA



David Connolly
Chairperson



Donna Gartland
Director



Yvonne Murphy
CEO

District energy systems are utilised widely across European cities and towns to deliver low-carbon, low-cost heating and cooling to homes and businesses. District energy systems allow integration of any and all sources of heat; it is fuel and technology agnostic, meaning it supports the implementation of heat from all renewable and low-carbon sources. There is currently enough excess heat in Ireland to meet over 50% of our heating demands, and this figure is growing with increased industrial activity. This is why district heating is so important for the future of the Irish energy system and the Irish District Energy Association (IrDEA) is here to make it happen.

Dr David Connolly is founder and Chair of IrDEA and led the Heat Roadmap Europe project, which has been one of the most influential EU projects in the district heating sector. Donna Gartland is a founder and Director of the Board of IrDEA and is CEO at Dublin's energy agency Codema, where she notably helped to secure almost €25 million in total for the Docklands District Heating System and the Tallaght District Heating Scheme through the Climate Action Fund. Yvonne Murphy is the first CEO of IrDEA and has over 15 years experience working in policy and advocacy across academic, political, non-profit and private sectors.

Get in Touch

If you would like to avail of this great opportunity to sponsor the IrDEA Annual Conference 2023, please [click here](#) for the online application form and we will be in touch.

**Irish District
Energy
Association**



Irish
District
Energy
Association

info@districtenergy.ie
www.districtenergy.ie
[@IrelandDEA](https://twitter.com/IrelandDEA)