

IRISH DISTRICT ENERGY ASSOCIATION

NATIONAL CONFERENCE 2020

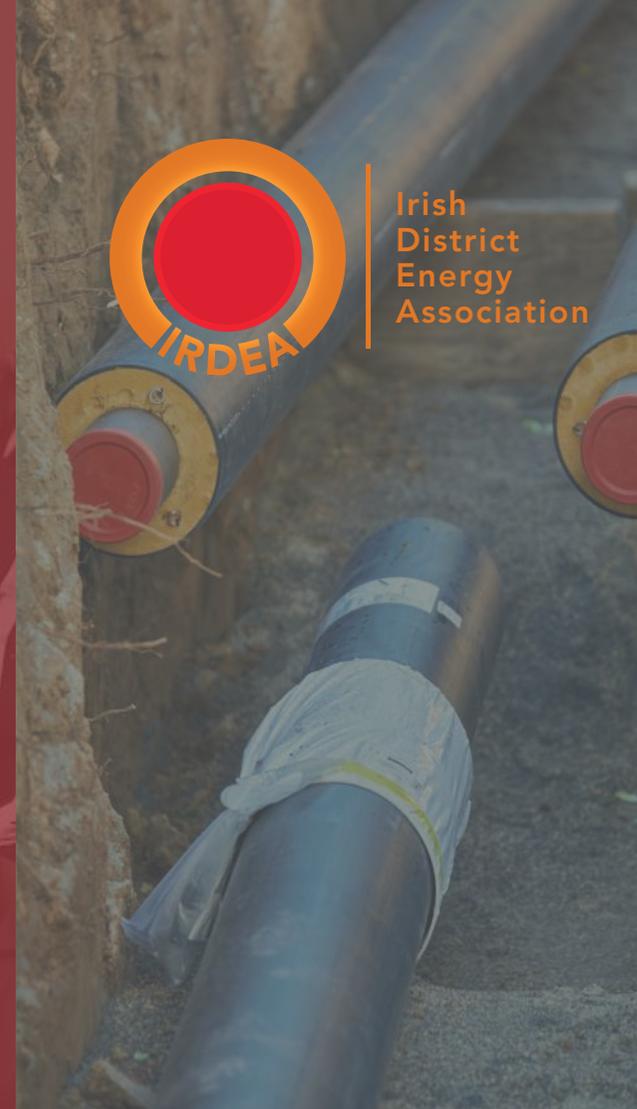
SPONSORSHIP PROPOSAL

#DistrictEnergy20



Irish
District
Energy
Association

TUESDAY, 24 NOVEMBER 2020
RADISSON BLU ROYAL HOTEL, DUBLIN



Why sponsor the Irish District Energy Association National Conference?

Engage with key industry stakeholders

IrDEA Conference Sponsors are exposed to a highly-engaged, international and national audience with a variety of expertise on district energy.

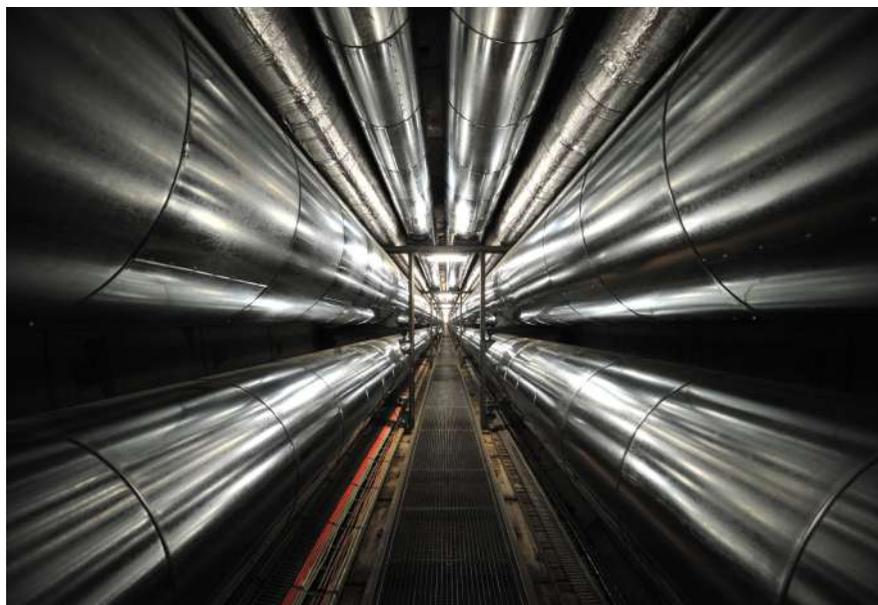
Key Benefits

Sponsoring the IrDEA Conference provides:

- Access to key industry stakeholders
- Networking opportunities
- Unique marketing and brand exposure
- Opportunity to associate your organisation with Ireland's emerging district heating market

Show your support

The Irish District Energy Association National Conference will take place on 24th November 2020 and offers a great opportunity support Ireland's emerging district heating industry. By sponsoring this conference, not only will you be helping to develop the association and its membership, you will also be helping to advance district heating as a sustainable, low-carbon solution for Ireland's heating needs. Last year's inaugural conference was very successful, with over 150 attendees from organisations such as government departments, local authorities, research institutions and the energy sector.



IrDEA National Conference 2020

Who is attending?



Government & policy makers



Energy Sector



Developers



Heating Sector



Research and academic institutions



Local authorities and other public bodies

From where?



Ireland



Europe



USA

Benefits of Sponsorship



Brand exposure for your organisation



Access to key industry stakeholders



Exhibition space to promote your brand



Promotion of your organisation across digital platforms

Sponsorship Benefits - Full Outline

	SUPPORTING	MAIN (Max 2)
Your logo on IrDEA website	✓	✓
Logo on conference material (email bulletins, agenda, etc.)	✓	✓
Logo shown on screen during conference opening & breaks	✓	✓
Guaranteed speaking slot at conference		✓
Prime exhibition space for your company		✓
Exhibition space for your company - selected areas	✓	
Online promotion of your company (social media, Eventbrite, etc.)	✓	✓
	€2,500	€5,000

IrDEA National Conference Sponsorship Acceptance Form

Please complete the form below.

Organisation name: _____

Address: _____

Contact name: _____

Phone: _____

Title: _____

Email: _____

I would like to sponsor the following tier (please tick)

Main Sponsor - €5,000
(max 2)

Supporting Sponsor - €2,500

About IrDEA

District energy systems are utilised widely across European cities and towns to deliver low-carbon, low-cost heating and cooling to homes and businesses. District energy systems allow integration of any and all sources of heat; it is fuel and technology agnostic, meaning it supports the implementation of heat from all renewable and low-carbon sources. There is currently enough excess heat in Ireland to meet more than 30% of our heating demands, and this figure is growing with increased industrial activity.

This is why district heating is so important for the future of the Irish energy system and the Irish District Energy Association (IrDEA) is here to make it happen.

IrDEA was set up by Dr David Connolly and Donna Gartland in 2017. Dr David Connolly is Chair of IrDEA and led the Heat Roadmap Europe project, which has been one of the most influential EU projects in the district heating sector. He is also currently the CEO of the Irish Wind Energy Association. Donna Gartland was elected CEO of IrDEA in 2019. She is also the incoming CEO at Dublin's energy agency Codema, and has been a driving force in progressing the Dublin District Heating System and the Tallaght District Heating Scheme, including helping to secure almost €25 million in total for these projects through the Climate Action Fund.



Irish
District
Energy
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Dr David Connolly, Chairperson, IrDEA



Donna Gartland, Chief Executive Officer, IrDEA