

IRISH DISTRICT ENERGY ASSOCIATION

NATIONAL CONFERENCE 2020

SPONSORSHIP PROPOSAL

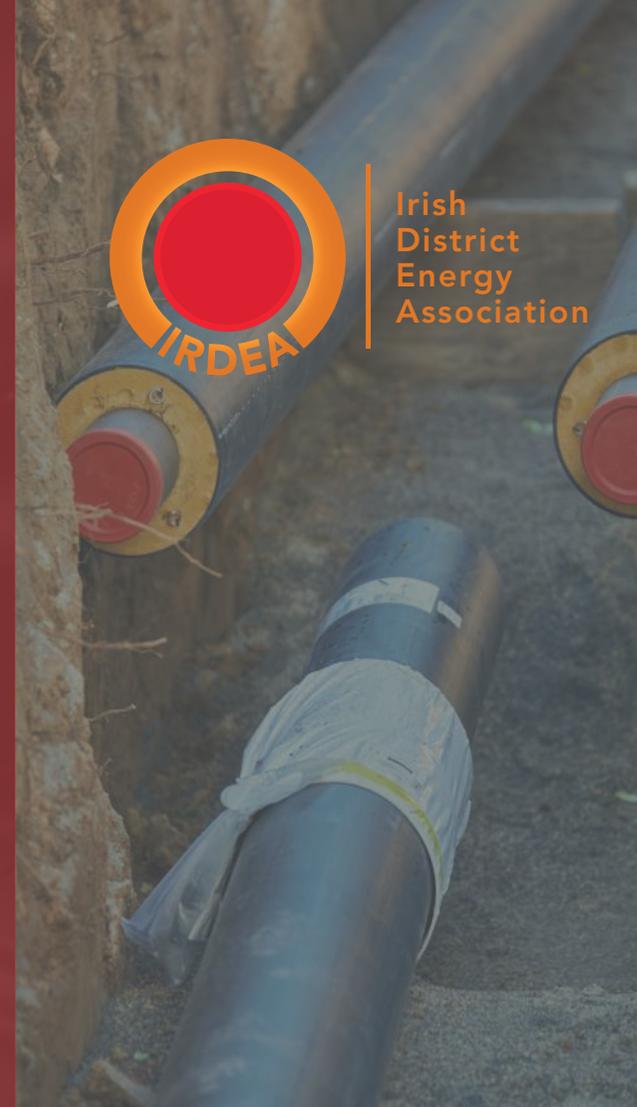
24 & 25 NOVEMBER 2020

9.30AM - 1.30PM EACH DAY

FREE ONLINE EVENT



Irish
District
Energy
Association



Why sponsor the Irish District Energy Association National Conference?

Engage with key industry stakeholders

IrDEA Conference Sponsors are exposed to a highly-engaged, international and national online audience with a variety of expertise on district energy.

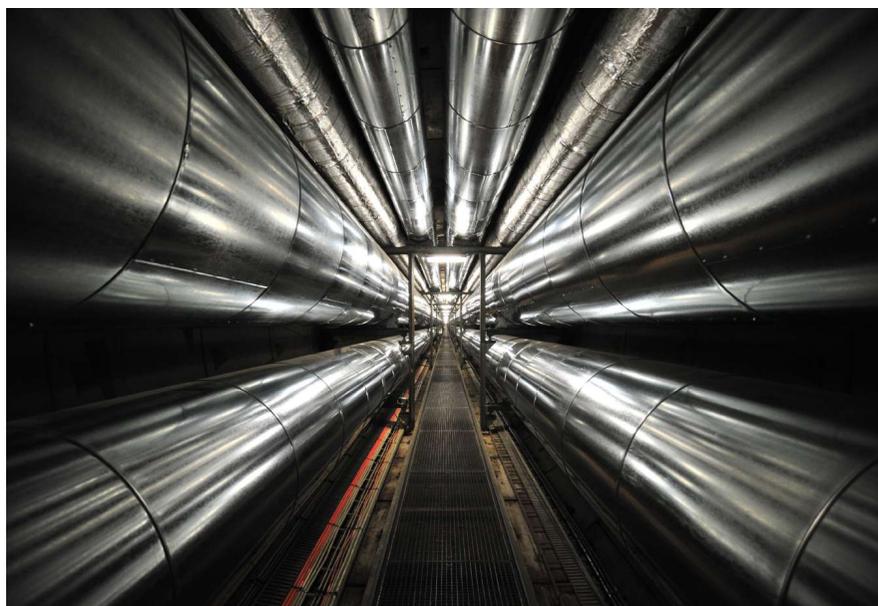
Key Benefits

Sponsoring the IrDEA Conference provides:

- Access to key industry stakeholders
- Online networking opportunities
- Unique marketing and brand exposure
- Opportunity to associate your organisation with Ireland's emerging district heating market

Show your support

The Irish District Energy Association National Conference is a fully-online event and takes place over two half-days on the 24th and 25th November 2020. This event offers a great opportunity to support Ireland's emerging district heating industry. By sponsoring this conference, not only will you be helping to develop the association and its membership, you will also be helping to advance district heating as a sustainable, low-carbon solution for Ireland's heating needs.



IrDEA National Conference 2020

Online attendees



Government & policy makers



Energy Sector



Developers



Heating Sector



Research and academic institutions



Local authorities and other public bodies

From where?



Ireland



Europe

Benefits of Sponsorship



Brand exposure for your organisation



Access to key industry stakeholders



Associate your organisation with Ireland's emerging district heating market



Promotion of your organisation across digital platforms

Sponsorship Benefits - Full Outline

	SUPPORTING	MAIN (Max 2)
Your logo on IrDEA website	✓	✓
Logo on conference programme	✓	✓
Logo shown on screen during conference opening & breaks	✓	✓
Opportunity to Chair a conference session	✓	✓
Logo on event bulletins	✓	✓
Guaranteed Speaking Slot		✓
Online promotion of your company (social media, Eventbrite, etc.)	✓	✓
Reduced online rate	€1,500	€3,000

IrDEA National Conference Sponsorship Acceptance Form

Please complete the form below.

Organisation name: _____

Address: _____

Contact name: _____

Phone: _____

Title: _____

Email: _____

I would like to sponsor the following tier (please tick)

Main Sponsor - €3,000
(max 2)

Supporting Sponsor - €1,500

About IrDEA

District energy systems are utilised widely across European cities and towns to deliver low-carbon, low-cost heating and cooling to homes and businesses. District energy systems allow integration of any and all sources of heat; it is fuel and technology agnostic, meaning it supports the implementation of heat from all renewable and low-carbon sources. There is currently enough excess heat in Ireland to meet more than 30% of our heating demands, and this figure is growing with increased industrial activity.

This is why district heating is so important for the future of the Irish energy system and the Irish District Energy Association (IrDEA) is here to make it happen.

IrDEA was set up by Dr David Connolly and Donna Gartland in 2017. Dr David Connolly is Chair of IrDEA and led the Heat Roadmap Europe project, which has been one of the most influential EU projects in the district heating sector. He is also currently the CEO of the Irish Wind Energy Association. Donna Gartland was elected CEO of IrDEA in 2019. She was also appointed CEO of Dublin's energy agency Codema in 2020, and has been a driving force in progressing the Dublin District Heating System and the Tallaght District Heating Scheme, including helping to secure almost €25 million in total for these projects through the Climate Action Fund.



Irish
District
Energy
Association



Dr David Connolly, Chairperson, IrDEA



Donna Gartland, Chief Executive Officer, IrDEA